



The look you know... the results you need.

First Ad sold in any of the Top 20 Cities or in any of the Top 20 Headings *must* be priced at **\$1500 or above**.

First Ad sold in both a Top 20 City and a Top 20 Heading, the ad *must* be priced at **\$3000 or above**.

### Top 20 Cities

The 20 most expensive cities.

- Atlanta, GA
- Austin, TX
- Baltimore, MD
- Boston, MA
- Chicago, IL
- Dallas, TX
- Denver, CO
- Detroit, MI
- Houston, TX
- Indianapolis, IN
- Jacksonville, FL
- Los Angeles, CA
- Miami, FL
- New York, NY
- Philadelphia, PA
- Phoenix, AZ
- San Antonio, TX
- San Diego, CA
- San Francisco, CA
- San Jose, CA

### Top 20 Headings

The 20 most expensive headings.

- Apartments
- Attorneys (All Attorney Headings)
- Carpet & Rug Cleaning
- Dentists
- Florists
- Heating / Air Conditioning Contractors\*
- Hotels
- Insurance (Auto / Home / Life Insurance)
- Limousine Service
- Locks & Locksmiths
- Mortgages
- Moving Services
- Pest Control Services
- Plumbing Contractors
- Real Estate
- Restaurants
- Roofing Contractors
- Travel Agencies
- Wedding Photographers
- Windows (Replacement Windows)

\*Includes: Heating Contractors, Air Conditioning Contractors, and Heating & Air Conditioning Contractors headings.