



The look you know... the results you need.

Any Ad sold in any of the Top 15 Cities or in any of the Top 15 Headings *must* be priced at **\$999 or above**.

If any Ad is sold in both a Top 15 City and a Top 15 Heading, the ad *must* be priced at **\$1999 or above**.

Top 15 Cities

The 15 most expensive cities.

Chicago, Illinois
Columbus, Ohio
Dallas, Texas
Detroit, Michigan
Houston, Texas
Indianapolis, Indiana
Jacksonville, Florida
Los Angeles, California
New York, New York
Philadelphia, Pennsylvania
Phoenix, Arizona
San Antonio, Texas
San Diego, California
San Francisco, California
San Jose, California

Top 15 Headings

The 15 most expensive headings.

Apartments
Attorneys (Any Attorneys Heading)
Automobile Repair & Service
Beauty Salons
Florists
Heating / Air Conditioning Contractors*
Hotels & Motels
Insurance
Limousine Service
Mortgages
Moving Services
Photographers / Wedding Photographers**
Real Estate
Restaurants
Travel Agencies

*Includes: Heating Contractors, Air Conditioning Contractors, and Heating & Air Conditioning Contractors headings.

**Includes: Photographers, Wedding Photographers, and Photographers Wedding headings.